

BLU-554, A Novel, Potent and Selective Inhibitor of FGFR4 for the Treatment of Liver Cancer

Dr Klaus Hoeflich, PhD
Director of Biology, Blueprint Medicines

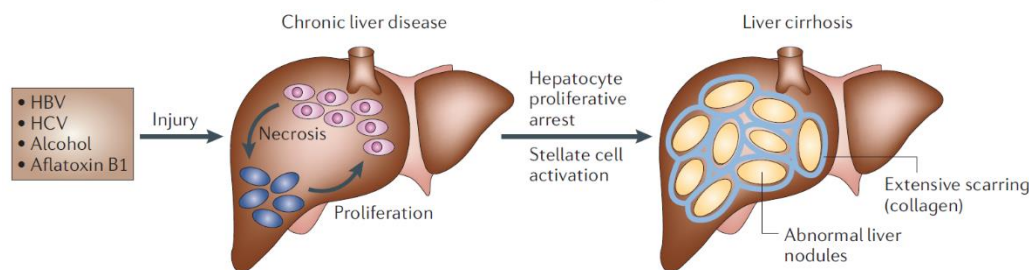
- Employee and shareholder of Blueprint Medicines

**Blueprint Medicines makes kinase drugs
to treat patients with genomically defined diseases.**

Liver Cancer Represents Significant Unmet Need

Hepatocellular Carcinoma (HCC)

- Liver cancer is the 2nd leading cause of cancer death worldwide, and HCC is the most common form of this disease
- 16,000 first line and 5,000 second line patients/year expected to be eligible for systemic treatment in USA
- Incidence of HCC has tripled while the 5-year survival rate has remained <12% in USA
- Limited treatment options; no genomically-targeted therapies available
- Potential expansion opportunity for HCC drug candidates in intrahepatic cholangiocarcinoma



Farazi *et al.*, Nat Rev Cancer 2006; Khan *et al.*, HBP 2008; Bragazzi *et al.*, Transl Gastrointest Cancer 2012, UpToDate, American Cancer Society.

Hepatocellular carcinoma is the most common form of liver cancer.
Insights from genomic data are enabling new treatment approaches for this disease.

New Era in Understanding Liver Cancer and Identifying Potential Therapeutic Targets

Genomic profiling of liver cancer has lagged behind that of other tumor types

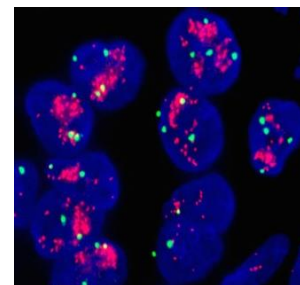
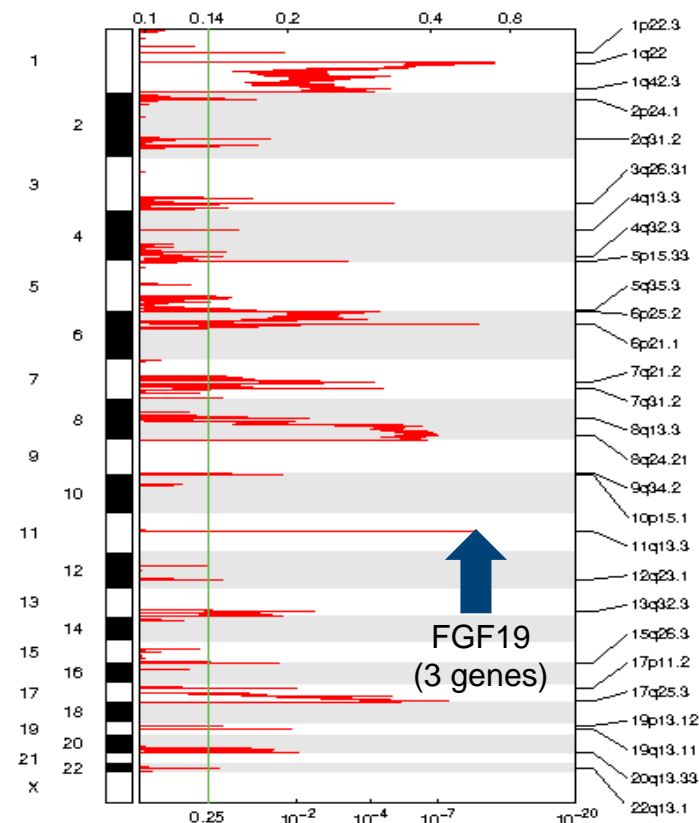
- Diagnosis commonly done without tissue analysis for disease confirmation

Characterization of FGF19-CCND1 amplification

- Scott Lowe and colleagues (*Cancer Cell*, 2011)
- Blueprint Medicines (*Cancer Discovery*, 2015)

Results confirmed in recent reports describing comprehensive genomic profiling of HCC

- Amplification frequency is similar in Asian and European patients
- Schulze, *Nat Genet*, 2015; Totoki, *Nat Genet*, 2014

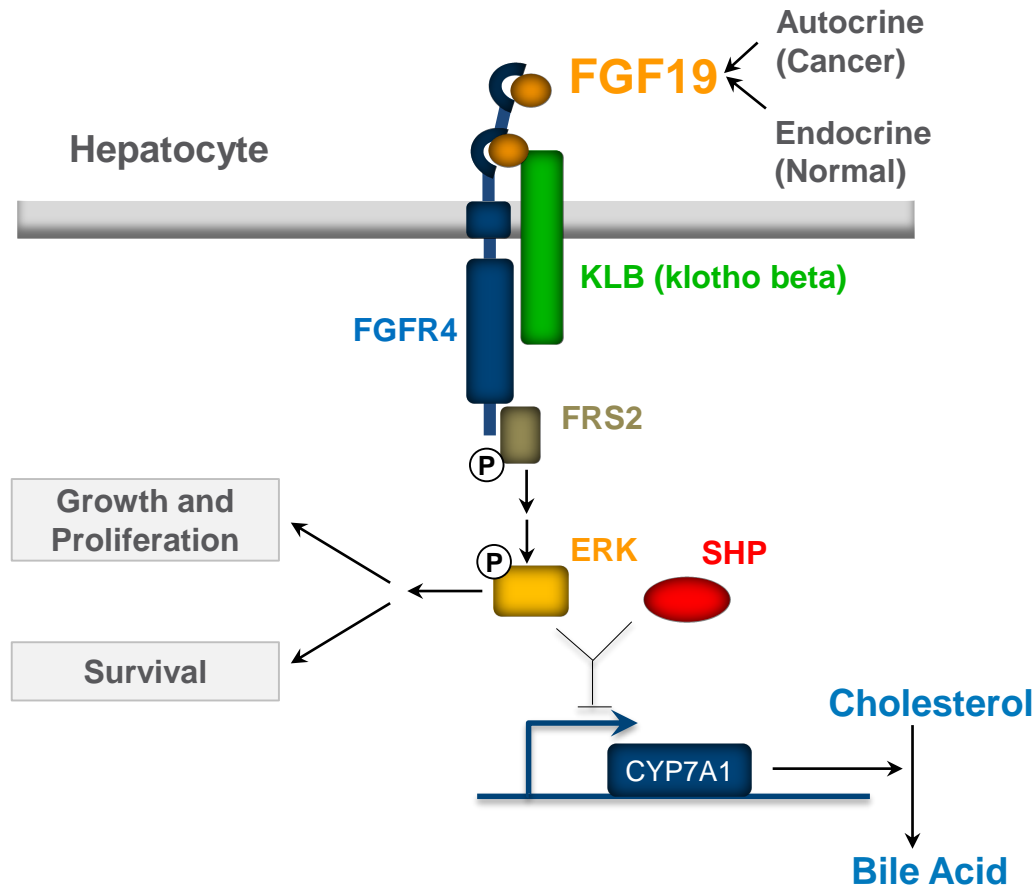


High-level *FGF19* amplification detected by FISH

(Courtesy of Dr Josep Llovet, Mount Sinai School of Medicine)

Blueprint Medicines is driving personalized medicine approaches for liver cancer.

Activated FGFR4 Signaling Pathway is a Key Driver of Liver Cancer

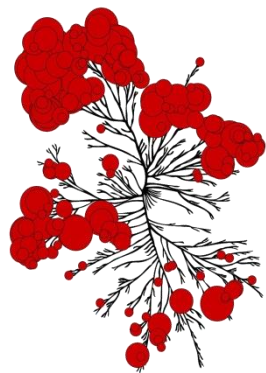


- In normal liver, circulating FGF19 drives liver cell proliferation and regulates bile acid production
- Overexpression of FGF19 is common in liver cancer (up to 25%)
- A subset of HCC (6-12%) have focal amplification of the FGF19 gene
- Aberrant expression of FGF19 in the liver drives HCC tumorigenesis and FGFR4 regulates proliferation and survival of malignant liver cells

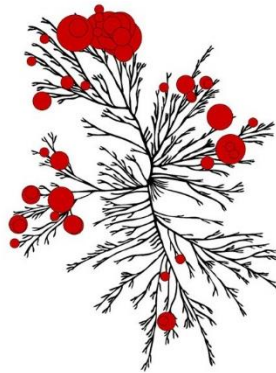
**FGFR4 and FGF19 are validated drivers in up to 25% of HCC.
Potential for FGFR4 inhibitor to change the HCC treatment paradigm.**

BLU-554 is an Exquisitely Selective, Potent Inhibitor of FGFR4

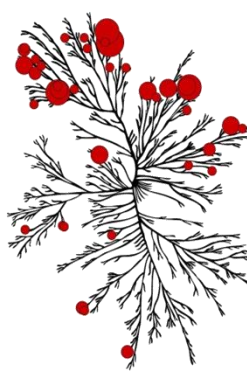
Selectivity



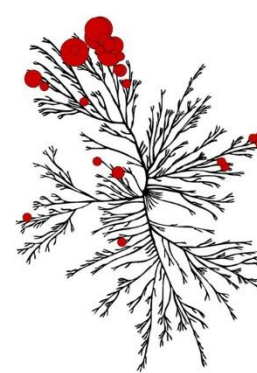
Ponatinib
(FGFR, multi-kinase
inhibitor)



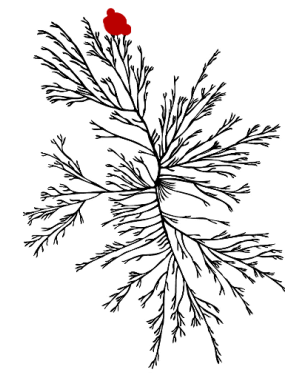
Sorafenib
(Liver cancer)



Vemurafenib
(Targeted therapy,
melanoma)



Pan-FGFR
inhibitor



BLU-554
(FGFR4-selective)

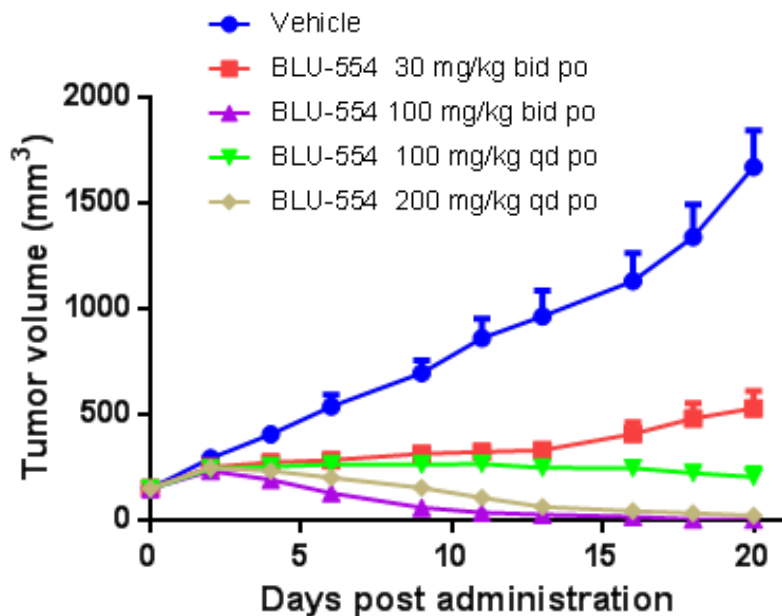
Kinome illustration reproduced courtesy of Cell Signaling Technology, Inc. (www.cellsignal.com)

- Similarity between FGFR family members has made selectivity a challenge
- Pan-FGFR drugs do not sufficiently inhibit FGFR4
- BLU-554 exploits a unique interaction with FGFR4 to confer potency and selectivity

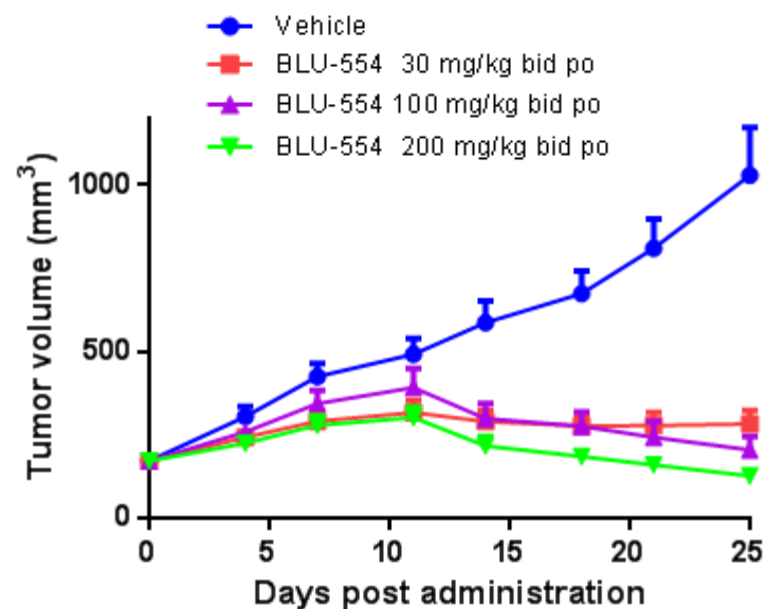
Kinome Selectivity		
	BLU-554	Pan-FGFR inhibitor
FGFR4 IC ₅₀ (nM)	5	26
FGFR1 IC ₅₀ (nM)	624	<1
FGFR2 IC ₅₀ (nM)	1202	<1
FGFR3 IC ₅₀ (nM)	2203	<1

Significant Anti-Tumor Efficacy of BLU-554 in Liver Cancer Models that are Dependent on FGFR4 Signaling

Hep3B - *FGF19*
amplification



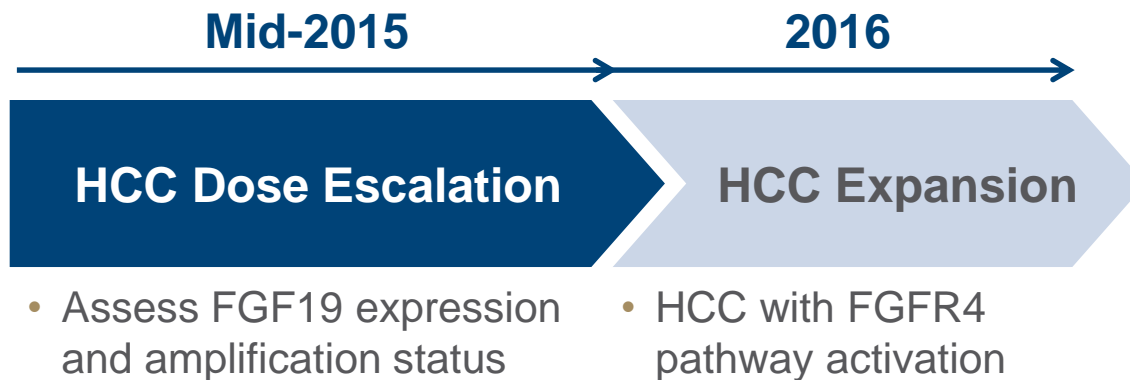
LIX-066 - FGF19 overexpression
(no amplification)



- BLU-554 induced Hep3B tumor shrinkage (100% regression, >20% CRs)
- BLU-554 efficacy surpassed that of sorafenib in patient-derived xenografts
- BLU-554 was well tolerated in these tumor models
- Potential flexibility in scheduling (e.g. once- or twice-daily dosing)

Initiating Clinical Trial for Genomically Selected HCC and Cholangiocarcinoma Patients

- Phase 1 clinical trial planned to start in mid-2015
- Molecular selection of liver cancer patients
 - Diagnostically-defined patient population based on FGF19 and FGFR4 pathway activation
- Tumor tissue biopsy and circulating biomarker analyses planned to detect early signs of biological activity



Follow-on Studies to Include

- Cholangiocarcinoma, front line HCC

Key Endpoints	
Primary	<ul style="list-style-type: none">SafetyTolerabilityMTD
Secondary	<ul style="list-style-type: none">Response rate (RECIST)Biomarkers

Key Takeaways

- Hepatocellular carcinoma (HCC) and intrahepatic cholangiocarcinoma (ICC) patients have poor prognosis, limited treatment options and no genomically-targeted therapies are currently available
- Aberrant activation of the FGFR4 signaling pathway has been associated with development of liver cancer and FGFR4 has been validated in preclinical studies
- BLU-554 is a novel, exquisitely selective, small molecule inhibitor of FGFR4. Administration of BLU-554 induces tumor regression in liver cancer models
- Phase 1 clinical trials will commence in mid-2015 to develop BLU-554 in a molecularly-defined subset of HCC and cholangiocarcinoma patients